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Beyond Design The Synergy Of

Based on consultations with practitioners in some of the most successful and innovative firms in the fashion business, "Beyond Design" explains how apparel is developed in todays consumer-driven environment. The discussion of modern technology includes tools for supply chain management, CAD and mass customisation.

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Beyond Design: The Synergy of Apparel Product Development. Takes students through the preproduction processes of apparel product development: planning, forecasting, fabricating, developing silhouettes and specifications, pricing and sourcing.

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PREFACEThis new edition of Beyond Design: The Synergy of Apparel Product Developmentreflects the current relationship among processes in the overall apparel productdevelopment cycle, from inception of ideas to delivery of finished products.

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Beyond Design The Synergy Of Apparel Product Development introduction to the text the third edition of beyond design the synergy of apparel product development focuses on the product development process as it functions in a global manufacturing environment and marketplace Beyond Design The Synergy Of Apparel Product Development

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This informative, full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development---planning, forecasting, fabricating, line development, technical design, pricing, sourcing, and distribution. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay. The 4th Edition has been edited around a new metastructure to maximize student learning. It continues to build on the themes of sustainability, business ethics, and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies, and entrepreneurs. The text advances its discussion of how new technologies continue to shorten the product development calendar. Chapters have been updated to include current examples, updated charts and graphs, and more case studies. There are updated references to contemporary developments with examples relevant to today's student. New to this Edition · Includes international examples and case studies that address the effects of globalization · Advances the discussion of the pros and cons of fast fashion vs. slow fashion · Revised, easier-to-read charts and graphs and 30% new color photographs · Thoroughly revised Chapters 12 (Sourcing) and 13 (Costing and Pricing) updated with most recent info on trade laws, changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO · Study smarter with self-quizzes featuring scored results and personalized study tips · Review concepts with flashcards of essential vocabulary · Watch videos that bring chapter concepts to life PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501315480. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Now in full colour, the third edition of this practical text takes students step-by-step through the pre-production processes of apparel product development: planning, forecasting, fabricating, line development, technical design, pricing and sourcing and includes a greater focus on current issues, for example sustainability and business ethics.

This informative, full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development---planning, forecasting, fabricating, line development, technical design, pricing, sourcing, and distribution. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay. The 4th Edition has been edited around a new metastructure to maximize student learning. It continues to build on the themes of sustainability, business ethics, and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies, and entrepreneurs. The text advances its discussion of how new technologies continue to shorten the product development calendar. Chapters have been updated to include current examples, updated charts and graphs, and more case studies. There are updated references to contemporary developments with examples relevant to today's student. New to this Edition · Includes international examples and case studies that address the effects of globalization · Advances the discussion of the pros and cons of fast fashion vs. slow fashion · Revised, easier-to-read charts and graphs and 30% new color photographs · Thoroughly revised Chapters 12 (Sourcing) and 13 (Costing and Pricing) updated with most recent info on trade laws, changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO · Study smarter with self-quizzes featuring scored results and personalized study tips · Review concepts with flashcards of essential vocabulary · Watch videos that bring chapter concepts to life PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501315480. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Technical Sourcebook for Designers is completely devoted to preparing aspiring and professional apparel designers for the growing demand for technical design skills in the apparel industry. This comprehensive compilation presents technical design processes and industry standards that reflect current apparel production and manufacturing practices. Lee and Steen provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions. This edition includes a new section on real-life fit problems and solutions, more information on essential math for designers (such as grading and costing) plus coverage of product lifecycle management (PLM) and sustainability. An all new Chapter 8 on Sweater Product Design explores sweater design and manufacturing. More than 200 new images and newly added color in illustrations to show relevant design details. With versatile coverage of a variety of product categories including women's wear, menswear and knitwear, this text gives students essential tools to develop specification sheets and technical packages for specific markets.

Whether fashionable or functional-or both-pockets are an important design detail that can enhance the aesthetic of your collection and improve the experience of the wearer. Whether it's for fashion design, construction, patternmaking or costume design, if you're looking to get the full picture on patch pockets, better command of the cargo, or more know-how on welts, this is your go-to resource. The Book of Pockets includes: - inspirational imagery, overlaid with flat patterns or zoom-ins of the pocket detail - comprehensive information on all things pocket, beginning with their long history and going all the way from workwear to activewear and couture - practical advice through interviews with fashion designers, curators, and technology developers a Pocket Flat Sketch Library appendix for quick reference, and - step-by-step construction tutorials, illustrated with flats throughout, showing you how to create nested pockets with gussets, invisible zipper patch pockets, cascading pockets, and more. With consumers crying out for stylish, functional pockets, The Book of Pockets is the ultimate guide to help you successfully incorporate them into your designs.

A one-step, HOW-TO, resource for introductory Fashion Design study. Provides the fundamentals required to quickly grasp the skills for success in a highly competitive industry. Packed with vital information, tips, templates, tools, techniques, inspiration and over 600 illustrations and images. Includes CD-ROM with design templates.

The Untold story of USAF fighter pilot, Mac Deverreaux, who flies on the wings of fate into a world rife with war and women.

This edition of this practical text takes students step-by-step through the pre-production processes of apparel product development: planning, forecasting, fabricating, line development, technical design, pricing and sourcing and includes a greater focus on current issues.

Over 95% of today's textile and apparel products are globally sourced, making sourcing one of the most important business functions in the industry. Global Sourcing in the Textile and Apparel Industry, 2nd Edition examines the crucial function of global sourcing in the textile and apparel industries, providing practical insight into both how and why global sourcing is pursued. Chapters include step-by-step global sourcing procedures and explore the theoretical, political, economic, social, and environmental implications of global sourcing decisions with an emphasis on sustainability. Learning activities are based on the author's extensive industry experience and address current issues that sourcing professionals face every day. New to this Edition - New cases studies at the end of each chapter offer real-life scenarios that today's sourcers may face - Emphasis on sustainable implications of global sourcing integrated throughout - Current trade data, agreements, and examples of industry trends throughout the book - Added coverage of trend analysis and forecasting in sourcing (Chapter 5) - Significant updates to the future of global sourcing section, including technology, UN's sustainable development goals, and on- or near-shoring trends (Chapter 12) - 25% new color images - New glossary includes essential terms and definitions from the book Teaching Resources: Instructor's Guide, Test Bank, and PowerPoint presentations available.

This practical text takes students step by step through the preproduction processes of apparel product development from planning through forecasting, fabricating, developing silhouettes and specifications, and pricing to sourcing. It demonstrates how these processes must be coordinated to get the right product to retail when consumers want it at a price they are willing to pay.

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