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This text provides the most rigorous analysis of business law to students taking business and finance related courses. Building on the 30 year success of Card & James: Law for Accountancy Students, Lee Roach has taken this classic text and developed it to create a new textbook suited to today's business student.

Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further.

Business Law, 5th Edition (James et al.) is written for business students to provide a clear and accessible introduction to the legal system. Business law courses are the first exposure to law for many business students and the first time they are obliged to think deeply about the discipline. This updated edition presents business law in a practical context rather than the doctrinal context that many major legal publishers use. The Business Law interactive e-text features a range of instructional media content designed to provide students with an engaging learning experience. This includes practitioner videos from Herbert Smith Freehills, animated work problems and questions with immediate feedback. This new edition is a unique resource that can form the basis of a blended learning solution for lecturers.

Business Law offers comprehensive coverage of the key aspects of business law in a straightforward manner that is easy to understand for non-law students. It describes and considers the full range of legal topics such as Contract, Company and Employment Law, as well as including coverage of emerging areas such as Health and Safety and Environmental Law as they apply to business.

Business Law 2e is the new edition of a textbook that has been positively launched into the higher education market. The text presents business law principles in a clear and easy-to-understand style. The objective of a business law subject is to ensure that students acquire enough knowledge of the law of business so they can recognise and solve simple legal problems, organise their affairs in order to avoid more complex or serious legal problems, and appreciate the connection of legal principles within a range of commercial environments. As the majority of students are required to study business law as part of either a commerce or business degree, this textbook follows a functional approach to the study of business law rather than doctrinal so the principles of business law are contextualised within a business environment. Business students need to know more than what the law is, they need to know where to find it, how to read it, how to use it and how it impacts on all facets of business. Students who use this textbook will develop a greater awareness of the law and its broad application to business and commercial environments.

A student-centred text ideal for those new to the study of law. It adopts a fresh approach and is packed with photographs, diagrams and examples of how the law impacts on the business world.

This volume presents the principles of business law. Business law is the body of law that applies to the rights, relations, and conduct of persons and businesses engaged in commerce, merchandising, trade, and sales. It is often considered to be a branch of civil law and deals with issues of both private law and public law. Business law includes within its compass such titles as principal and agent; carriage by land and sea; merchant shipping; guarantee; marine, fire, life, and accident insurance; bills of exchange and partnership. It can also be understood to regulate corporate contracts, hiring practices, and the manufacture and sales of consumer goods.

The updated 4th Edition of THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW takes you through the various stages of starting a business—from start-up and growth to an initial public offering—while highlighting the legal preparations and pitfalls that go along with them. Packed with practical strategies for managing legal issues, the text presents the essentials on leaving your job, competing with a former employer, contract law, and bankruptcy, as well as on the most current issues like clean energy, e-commerce, and the effects of the recent recession on entrepreneurship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Marson and Ferris' Business Law demonstrates the real applicability of the law to the business world, packed full of up-to-date and relevant examples and case law. Designed for non-lawyers, Business Law is written in a clear and easy-to-follow style which avoids excessive legal terminology and presents the need-to-know facts and cases. Would-be entrepreneurs and those looking to a career in management will find that this book provides the solid base needed to make confident business decisions in the future. Fully referenced throughout and with an accompanying Online Resource Centre, Business Law combines accurate legal detail with strong learning tools such as self-test questions, chapter summaries and key definitions, helping students successfully navigate their way through this often complex subject. Online Resources The book is accompanied by a comprehensive Online Resource Centre offering resources tailored to support students and lecturers. Student Resources DT Multiple choice questions DT Indicative answers to the end of chapter questions DT Additional material on the Consumer Protection from Unfair Trading Regulations 2008, business and ethics, corporate manslaughter, and the Legal Services Act 2007 DT Flashcard cases DT Flashcard glossaries DT Legal updates Lecturer Resources DT Customizable PowerPoint slides for use in your teaching DT Test bank of multiple choice questions