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Dataclysm: Love, Sex, Race, and Identity--What Our Online ... In Dataclysm, Christian Rudder uses it to show us who we truly are. For centuries, we've relied on polling or small-scale lab experiments to study human behavior. Today, a new approach is possible. As we live more of our lives online, researchers can finally observe us directly, in vast numbers, and without filters.

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10+ Dataclysm Love Sex Race And Identity What Our Online ... Dataclysm: Love, Sex, Race, and Identity#What Our Online Lives Tell Us About Our Offline Selves Paperback - Sept. 8 2015 by Christian Rudder (Author) 4.1 out of 5 stars 300 ratings

A New York Times Bestseller An audacious, irreverent investigation of human behavior--and a first look at a revolution in the making Our personal data has been used to spy on us, hire and fire us, and sell us stuff we don't need. In Dataclysm, Christian Rudder uses it to show us who we truly are. For centuries, we've relied on polling or small-scale lab experiments to study human behavior. Today, a new approach is possible. As we live more of our lives online, researchers can finally observe us directly, in vast numbers, and without filters. Data scientists have become the new demographers. In this daring and original book, Rudder explains how Facebook "likes" can predict, with surprising accuracy, a person's sexual orientation and even intelligence; how attractive women receive exponentially more interview requests; and why you must have haters to be hot. He charts the rise and fall of America's most reviled word through Google Search and examines the new dynamics of collaborative rage on Twitter. He shows how people express themselves, both privately and publicly. What is the least Asian thing you can say? Do people bathe more in Vermont or New Jersey? What do black women think about Simon & Garfunkel? (Hint: they don't think about Simon & Garfunkel.) Rudder also traces human migration over time, showing how groups of people move from certain small towns to the same big cities across the globe. And he grapples with the challenge of maintaining privacy in a world where these explorations are possible. Visually arresting and full of wit and insight, Dataclysm is a new way of seeing ourselves--a brilliant alchemy, in which math is made human and numbers become the narrative of our time.

Our personal data has been used to spy on us, hire and fire us, and sell us stuff we don't need. In Dataclysm, Christian Rudder uses it to show us who we truly are. For centuries, we've relied on polling or small-scale lab experiments to study human behavior. Today, a new approach is possible. As we live more of our lives online, researchers can finally observe us directly, in vast numbers, and without filters. Data scientists have become the new demographers.

Unexpected ways that individuals adapt technology to reclaim what matters to them, from working through conflict with smart lights to celebrating gender transition with selfies. We have been warned about the psychological perils of technology: distraction, difficulty empathizing, and loss of the ability (or desire) to carry on a conversation. But our devices and data are woven into our lives. We can't simply reject them. Instead, Margaret Morris argues, we need to adapt technology creatively to our needs and values. In Left to Our Own Devices, Morris offers examples of individuals applying technologies in unexpected ways--uses that go beyond those intended by developers and designers. Morris examines these kinds of personalized life hacks, chronicling the ways that people have adapted technology to strengthen social connection, enhance well-being, and affirm identity. Morris, a clinical psychologist and app creator, shows how people really use technology, drawing on interviews she has conducted as well as computer science and psychology research. She describes how a couple used smart lights to work through conflict; how a woman persuaded herself to eat healthier foods when her photographs of salads garnered "likes" on social media; how a trans woman celebrated her transition with selfies; and how, through augmented reality, a woman changed the way she saw her cancer and herself. These and the many other "off-label" adaptations described by Morris cast technology not just as a temptation that we struggle to resist but as a potential ally as we try to take care of ourselves and others. The stories Morris tells invite us to be more intentional and creative when left to our own devices.

"If online dating can blunt the emotional pain of separation, if adults can afford to be increasingly demanding about what they want from a relationship, the effect of online dating seems positive. But what if it's also the case that the prospect of finding an ever more compatible mate with the click of a mouse means a future of relationship instability, a paradox of choice that keeps us chasing the illusive bunny around the dating track?" It's the mother of all search problems: how to find a spouse, a mate, a date. The escalating marriage age and declining marriage rate mean we're spending a greater portion of our lives unattached, searching for love well into our thirties and forties. It's no wonder that a third of America's 90 million singles are turning to dating Web sites. Once considered the realm of the lonely and desperate, sites like eHarmony, Match, OKCupid, and Plenty of Fish have been embraced by pretty much every demographic. Thanks to the increasingly efficient algorithms that power these sites, dating has been transformed from a daunting transaction based on scarcity to one in which the possibilities are almost endless. Now anyone--young, old, straight, gay, and even married--can search for exactly what they want, connect with more people, and get more information about those people than ever before. As journalist Dan Slater shows, online dating is changing society in more profound ways than we imagine. He explores how these new technologies, by altering our perception of what's possible, are reconditioning our feelings about commitment and challenging the traditional paradigm of adult life. Like the sexual revolution of the 1960s and '70s, the digital revolution is forcing us to ask new questions about what constitutes "normal": Why should we settle for someone who falls short of our expectations if there are thousands of other options just a click away? Can commitment thrive in a world of unlimited choice? Can chemistry really be quantified by math geeks? As one of Slater's subjects wonders, "What's the etiquette here?" Blending history, psychology, and interviews with site creators and users, Slater takes readers behind the scenes of a fascinating business. Dating sites capitalize on our quest for love, but how do their creators' ideas about profits, morality, and the nature of desire shape the virtual worlds they've created for us? Should we trust an industry whose revenue model benefits from our avoiding monogamy? Documenting the untold story of the online-dating industry's rise from ignominy to ubiquity--beginning with its early days as "computer dating" at Harvard in 1965--Slater offers a lively, entertaining, and thought provoking account of how we have, for better and worse, embraced technology in the most intimate aspect of our lives.

This edited book engages with the rapidly emerging field of the geographies of digital sexualities, that is, the interlinkages between sexual lives, material and virtual geographies and digital practices. Modern life is increasingly characterised by our integrated engagement in digital/material landscapes activities and our intimate life online can no longer be conceptualised as discrete from 'real life.' Our digital lives are experienced as a material embeddedness in the spaces of everyday life marking the complex integration of real and digital geographies. Perhaps nowhere is this clearer than in the ways that our social and sexual practices such as dating or casual sex are bound up online and online geographies and in many cases constitute specific sexuality-based communities crossing the digital/material divide. The aim of this collection is to explore the complexities of these newly constituted and interwoven sexual and gender landscapes through empirical, theoretical and conceptual engagements through wide-ranging, innovative and original research in a new and quickly moving field.

The hidden intelligence of hormones and their role in empowering women to succeed sexually, reproductively, and socially. Did you know women walk more, eat less, socialize more, meet more men, dance more, and flirt more when they're ovulating? Or that PMS may have evolved to get rid of boyfriends with unfit sperm? Behind the 'fickle' differences in what women find sexy about men, or what they like to wear, there's a hidden adaptive intelligence that has been shaped over eons. In this provocative and paradigm-shattering book, Martie Haselton, the world's leading researcher on sexuality and the ovulation cycle, takes a deep, revealing look at the biological processes that so profoundly influence our behavior and sets forth a radical new understanding of women's bodies, minds, and sexual relationships, one that embraces hormonal cycles as adaptive solutions to genuine biological challenges. At the core of Haselton's new Darwinian feminism is her remarkable discovery that humans, like our animal cousins, possess a special phase of sexuality, called estrus, which comes with a host of physiological and behavioral changes. Rigorously researched, entertaining, and empowering, Hormonal offers women deep new insights into their bodies, brains, relationships, and affairs, allowing them to make better-informed choices about sex, marriage, friendship, contraception, and more. Above all, Hormonal is a clarion call to appreciate and embrace the genius of female biology.

Required reading for anyone interested in the profound relationship between digital technology and society Digital technology has become an undeniable facet of our social lives, defining our governments, communities, and personal identities. Yet with these technologies in ongoing evolution, it is difficult to gauge the full extent of their societal impact, leaving researchers and policy makers with the challenge of staying up-to-date on a field that is constantly in flux. The Oxford Handbook of Digital Technology and Society provides students, researchers, and practitioners across the technology and social science sectors with a comprehensive overview of the foundations for understanding the various relationships between digital technology and society. Combining robust computer-aided reviews of current literature from the UK Economic and Social Research Council's commissioned project "Way of Being in a Digital Age" with newly commissioned chapters, this handbook illustrates the upcoming research questions and challenges facing the social sciences as they address the societal impacts of digital media and technologies across seven broad categories: citizenship and politics, communities and identities, communication and relationships, health and well-being, economy and sustainability, data and representation, and governance and security. Individual chapters feature important practical and ethical explorations into topics such as technology and the aging, digital literacies, work-home boundary, machines in the workforce, digital censorship and surveillance, big data governance and regulation, and technology in the public sector. The Oxford Handbook of Digital Technology and Society will equip readers with the necessary starting points and provocations in the field so that scholars and policy makers can effectively assess future research, practice, and policy.

Providing an invaluable resource for scholars and researchers, this book investigates positive psychology and relationships theory and research across a range of settings and life stages--intimate, work, educational, senior/retirement, and in the context of diversity. • Explores recent relationships research in the most important life domains and life stages--in romance and at work, during youth and in old age, and in contexts of diversity • Brings together contributions from renowned leaders and prolific thinkers in positive relationships • Presents science-based information that will be useful to scholars and students as well as general readers

This timely reference takes a rigorous look at the myriad ways technology, from smartphones to dating apps to social media, is affecting family life and opening new areas for study. The book features cross-disciplinary perspectives on current trends in the role of technology in couple and family contexts. It focuses on the roles of parents in monitoring children's screen time, of technology in relationship formation, and of technology in changing family dynamics. Nuanced coverage considers the emerging conflicts and paradoxes associated with digital family life--closeness versus isolation, children versus parents as experts, and privacy versus surveillance. Contributors also identify new research opportunities as family roles and structures continue to evolve and technology becomes a greater lens for family studies. Among the topics covered: How parents manage young children's mobile media use Adolescents as the family technology innovators Online dating: changing intimacy one swipe at a time Technology in relational systems: roles, rules, and boundaries Television "effects" on international family change Interplay between families and technology: future investigations Families and Technology is a valuable resource for researchers and students in the fields of family studies, sociology, marriage and family therapy, social welfare, public health, and psychology. The book also appeals to policymakers and human services personnel dedicated to better understanding the impact of rapidly spreading technologies on families around the globe.

Ten years after his New York Times bestselling book Microtrends, Mark Penn identifies the next wave of trends reshaping the future of business, politics, and culture. Mark Penn has boldly argued that the future is not shaped by society's broad forces, but by quiet changes within narrow slices of the population. Ten years ago, he showed how the behavior of one small group can exert an outsized influence over the whole of America with his bestselling Microtrends, which highlighted dozens of tiny, counterintuitive trends that have since come to fruition, from the explosion of internet dating to the recent split within the Republican Party. Today, the world is in perplexing upheaval, and microtrends are more influential than ever. In this environment, Penn offers a necessary perspective. Microtrends Squared makes sense of what is happening in the world today. Through fifty new microtrends, Penn illuminates the shifts that are coming in the next decade. He pinpoints the unseen hand behind new power relationships that have emerged--as fringe voters and reactionary politics have found their revival, as online influencers overshadow traditional media, and as the gig economy continues to invade new swathes of industry. He speaks to the next wave of developments coming in technology, social movements, and even dating. Offering a clear vision of the future of business, politics, and culture, Microtrends Squared is a must-read for innovators and entrepreneurs, political and business leaders, and for every curious reader looking to understand the wave of the future when it is just a ripple.