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### DISCOVERING STATISTICS USING IBM SPSS STATISTICS

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The fourth edition of Discovering Statistics will transform students who approach statistics with fear and loathing into adroit statistics users who understand key statistical concepts. Field's book is a practical how to guide for conducting and understanding basic and advanced statistical analyses using IBM SPSS Statistics.

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Lecturers/instructors - request a free digital inspection copy here With a little help from his weird band of characters, Andy Field has transformed the way students engage with statistics. The Fourth Edition of the award-winning book continues, with its unique blend of humour and collection of bizarre examples, to bring statistics - from first principles to advanced concepts - well and truly to life using IBM SPSS Statistics.

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Andy Field's bestselling Discovering Statistics Using SPSS 4th Edition, already an immensely comprehensive textbook - taking students from first principles to advanced statistical concepts, and all the while grounding knowledge through the use of SPSS - now focuses on providing essential updates, better accessibility to its key features, more instructor resources and broader reach to new student groups - with powerful new digital developments on the textbook's companion website.

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The fourth edition of Discovering Statistics will transform students who approach statistics with fear and loathing into adroit statistics users who understand key statistical concepts. Field's book is a practical 'how to' guide for conducting and understanding basic and advanced statistical analyses using IBM SPSS Statistics.

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Discovering Statistics Using IBM SPSS Statistics. With a little help from his weird band of characters the Fourth Edition of the award-winning book continues, with its unique blend of humour and collection of bizarre examples, to bring statistics - from first principles to advanced concepts - well and truly to life using IBM SPSS Statistics.

Discovering Statistics Using IBM SPSS Statistics - Andy ...

Abstract. Unrivalled in the way it makes the teaching of statistics compelling and accessible to even the most anxious of students, the only statistics textbook you and your students will ever need just got better! Andy Field's comprehensive and bestselling Discovering Statistics Using SPSS 4th Edition takes students from introductory statistical concepts through very advanced concepts, incorporating SPSS throughout.

Discovering Statistics using IBM SPSS Statistics | Guide books

As a lecturer for university statistics classes, I've always been a fan of Andy Field's "Discovering Statistics Using SPSS". Students (and myself) really get a kick of the integrated humour. However, with the 5th N.A. edition, the revised page layout makes it hard to follow.

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The fourth edition of Discovering Statistics will transform students who approach statistics with fear and loathing into adroit statistics users who understand key statistical concepts. Field's book is a practical how to guide for conducting and understanding basic and advanced statistical analyses using IBM SPSS Statistics.

9781446249185: DISCOVERING STATISTICS USING IBM SPSS ...

Discovering Statistics Using IBM SPSS Statistics, Fourth Edition, Andy Field. Condition is Good. Dispatched with Royal Mail 2nd Class.

Discovering Statistics Using IBM SPSS Statistics, Fourth ...

Discovering Statistics Using IBM SPSS Statistics by Andy Field (Paperback, 2013)

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Discovering Statistics Using IBM SPSS Statistics: 4th Edition! Andy Field Book! AU \$61.00. shipping: + AU \$62.70 shipping . ... Discovering Statistics Using SPSS. Like New Used, Free shipping. AU \$121.65. shipping: + AU \$21.99 shipping . Business Research Methods and Statistics Using SPSS.

With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics® version 25 and fascinating examples throughout. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at [edge.sagepub.com/field5e](http://edge.sagepub.com/field5e) Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's YouTube channel Andy Field is the award winning author of An Adventure in Statistics: The Reality Enigma and is the recipient of the UK National Teaching Fellowship (2010), British Psychological Society book award (2006), and has been recognized with local and national teaching awards (University of Sussex, 2015, 2016).

Unrivalled in the way it makes the teaching of statistics compelling and accessible to even the most anxious of students, the only statistics textbook you and your students will ever need just got better! Andy Field's comprehensive and bestselling Discovering Statistics Using SPSS 4th Edition takes students from introductory statistical concepts through very advanced concepts, incorporating SPSS throughout. The Fourth Edition focuses on providing essential content updates, better accessibility to key features, more instructor resources, and more content specific to select disciplines. It also incorporates powerful new digital developments on the textbook's companion website (visit [sagepub.com](http://sagepub.com) for more information). WebAssign® The Fourth Edition will be available on WebAssign, allowing instructors to produce and manage assignments with their students online using a grade book that allows them to track and monitor students' progress. Students receive unlimited practice using a combination of approximately 2000 multiple choice and algorithmic questions. WebAssign provided students with instant feedback and links directly to the accompanying eBook section where the concept was covered, allowing students to find the correct solution. SAGE MobileStudy SAGE MobileStudy allows students equipped with smartphones and tablets to access select material, such as Cramming Sam's Study Tips, anywhere they receive mobile service. With QR codes included throughout the text, it's easy for students to get right to the section they need to study, allowing them to continue their study from virtually anywhere, even when they are away from their printed copy of the text. Visit the publisher's website to preview the MobileStudy site. Education and Sport Sciences instructor support materials with enhanced ones for Psychology, Business and Management and the Health sciences make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience. Major Updates to the 4th Edition Fully compatible with recent SPSS releases up to and including version 20.0 Exciting new characters, including statistical cult leader Odli, who provides students access to interesting and helpful video clips to illustrate statistical and SPSS concepts, and Confusius, who helps students clarify confusing quantitative terminology New discipline specific support materials have been added for Education, Sports Sciences, Psychology, Business & Management, and Health Sciences, making the book even more relevant to a wider range of subjects across the Social, Behavioral, and Health Sciences is taught to an interdisciplinary audience. An enhanced Companion Website (visit the publisher's website for more information) offers a wealth of material that can be used in conjunction with the textbook, including: PowerPoint Testbanks Answers to the Smart Alex tasks at the end of each chapter Datalifes for testing problems in SPSS Flashcards of key concepts Self-assessment multiple-choice questions Online videos of key statistical and SPSS procedures

Lecturers/instructors - request a free digital inspection copy here With a little help from his weird band of characters the Fourth Edition of the award-winning book continues, with its unique blend of humour and collection of bizarre examples, to bring statistics - from first principles to advanced concepts - well and truly to life using IBM SPSS Statistics. Lecturers: with WebAssign® you can manage and monitor your students' progress quickly and easily online or give them more opportunities to practise! Ideal for short courses, choose to use WebAssign® alongside the Fourth Edition of Andy Field's textbook to quickly set up courses and schedule assignments (using the 2159 questions available) and track individual performance so you can spot in an instant where more instruction or practice is needed. If not using for formal assessment, WebAssign® still lets you set questions for your students to practise over and over again. They get instant feedback and also links to the relevant chapter or section in the integral ebook to help them work out the correct solution. For more information on how to integrate WebAssign® into a forthcoming course or to arrange a class test please contact your local SAGE representative for more details. (Students please note: access to WebAssign® is dependent not only on the purchase of a student access code (ISBN: 9781446273043) but also a username, institution code and password supplied by your course leader/instructor). SAGE MobileStudy - study where and when you like Scan any QR code within the book to access revision material on a smartphone or tablet such as Cramming Sam's Study tips, flashcard glossaries, interactive multiple choice questionnaires and more. Click here to take a look (if you're accessing the site from a desktop you'll be taken to the Companion Website instead; look out for the MobileStudy icon to show you which pages are also available on the MobileStudy site). See how Andy's book is changing the landscape for textbooks through the use of technology! Support materials for a wide range of disciplines Education and Sport Sciences lecturer support materials with enhanced ones for Psychology, Business and Management and the Health Sciences on the enhanced Companion Website make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience. Other major new updates include:

Now fully compatible with recent IBM SPSS Statistics releases. Two new characters! Statistical cult leader Odli provides students with access to video clips via his Lantern to help further understanding of statistical/SPSS concepts, while Confusius helps students to make better sense of statistical terms. The enhanced Companion Website offers plenty of lecturer and student material to use in conjunction with the textbook. These include PowerPoints and subject-specific testbanks for lecturers as well as answers to the Smart Alex tasks at the end of each chapter; datalifes for testing problems in SPSS; flashcards of key concepts; self-assessment multiple-choice questions; and online videos of key statistical and SPSS procedures discussed in the textbook for students. Video Links Go behind the scenes of the Fourth Edition, and find out about the man behind the book Watch Andy introduce SAGE MobileStudy Ask Andy Anything: Teaching stats... and Robbie Williams' head Ask Andy Anything: Gibson or Fender Ask Andy Anything: The one part of the book Andy hated writing Available with Perusall!an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

'In this brilliant new edition Andy Field has introduced important new introductory material on statistics that the student will need and was missing at least in the first edition. This book is the best blend that I know of a textbook in statistics and a manual on SPSS. It is a balanced composite of both topics, using SPSS to illustrate important statistical material and, through graphics, to make visible important approaches to data analysis. There are many places in the book where I had to laugh, and that's saying a lot for a book on statistics. His excellent style engages the reader and makes reading about statistics fun' - David C Howell, Professor Emeritus, University of Vermont USA This award-winning text, now fully updated with SPSS Statistics, is the only book on statistics that you will need! Fully revised and restructured, this new edition is even more accessible as it now takes students through from introductory to advanced level concepts, all the while grounding knowledge through the use of SPSS Statistics. Andy Field's humorous and self-deprecating style and the book's host of characters make the journey entertaining as well as educational. While still providing a very comprehensive collection of statistical methods, tests and procedures, and packed with examples and self-assessment tests to reinforce knowledge, the new edition now also offers - a more gentle introduction to basic-level concepts and methods for beginners - new textbook features to make the book more user-friendly for those learning about more advanced concepts, encouraging 'critical thinking' - a brand new, full-colour design, making it easy for students to navigate between topics, and to understand how to use the latest version of SPSS Statistics - both 'real world' (the bizarre and the wonderful) and invented examples illustrate the concepts and make the techniques come alive for students - an additional chapter on multilevel modelling for advanced-level students - reinforced binding to make the book easier to handle at a computer workstation. The book also includes access to a brand new and improved companion Website, bursting with features including: - animated 'SPSS walk-through' videos clearly demonstrating how to use the latest SPSS Statistics modules - self-marking multiple choice questions - data sets for psychology, business and management and health sciences - a flash-card glossary for testing knowledge of key concepts - access to support material from SAGE study skills books. Statistics lecturers are also provided with a whole range of resources and teaching aids, including: - the test bank - over 300 multiple-choice questions ready to upload to WebCT, Blackboard or other virtual learning environments - charts and diagrams in electronic format for inclusion in lecture slides - PowerPoint slides written by the author to accompany chapters of the text.

Shortlisted for the British Psychological Society Book Award 2017 Shortlisted for the British Book Design and Production Awards 2016 Shortlisted for the Association of Learned & Professional Society Publishers Award for Innovation in Publishing 2016 An Adventure in Statistics: The Reality Enigma by best-selling author and award-winning teacher Andy Field offers a better way to learn statistics. It combines rock-solid statistics coverage with compelling visual story-telling to address the conceptual difficulties that students learning statistics for the first time often encounter in introductory courses - guiding students away from rote memorization and toward critical thinking and problem solving. Field masterfully weaves in a unique, action-packed story starring Zach, a character who thinks like a student, processing information, and the challenges of understanding it, in the same way a statistics novice would. Illustrated with stunning graphic novel-style art and featuring Socratic dialogue, the story captivates readers as it introduces them to concepts, eliminating potential statistics anxiety. The book assumes no previous statistics knowledge nor does it require the use of data analysis software. It covers the material you would expect for an introductory level statistics course that Field's other books (Discovering Statistics Using IBM SPSS Statistics and Discovering Statistics Using R) only touch on, but with a contemporary twist, laying down strong foundations for understanding classical and Bayesian approaches to data analysis. In doing so, it provides an unrivalled launch pad to further study, research, and inquisitiveness about the real world, equipping students with the skills to succeed in their chosen degree and which they can go on to apply in the workplace. The Story and Main Characters The Reality Revolution in the City of Elpis, in the year 2100, there has been a reality revolution. Prior to the revolution, Elpis citizens were unable to see their flaws and limitations, believing themselves talented and special. This led to a self-absorbed society in which hard work and the collective good were undervalued and eroded. To combat this, Professor Milton Grey invented the reality prism, a hat that allowed its wearers to see themselves as they really were - flaws and all. Faced with the truth, Elpis citizens revolted and destroyed and banned all reality prisms. The Mysterious Disappearance Zach and Alice are born soon after all the prisms have been destroyed. Zach, a musician who doesn't understand science, and Alice, a geneticist who is also a whiz at statistics, are in love. One night, after making a world-changing discovery, Alice suddenly disappears, leaving behind a song playing on a loop and a file with her research on it. Statistics to the Rescue! Sensing that she might be in danger, Zach follows the clues to find her, as he realizes that the key to discovering why Alice has vanished is in her research. Alas! He must learn statistics and apply what he learns in order to overcome a number of deadly challenges and find the love of his life. As Zach and his pocket watch, The Head, embark on their quest to find Alice, they meet Professor Milton Grey and Celia, battle zombies, cross a probability bridge, and encounter Jig-Saw, a mysterious corporation that might have something to do with Alice's disappearance! Author News 'Eight years ago I had the idea to write a fictional story through which the student learns statistics via a shared adventure with the main character...' Read the complete article from Andy Field on writing his new book Times Higher Education article 'Andy Field takes statistics adventure to a new level! Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book: Watch Andy talk about why he created a statistics book using the framework of a novel and illustrations by one of the illustrators for the show, Doctor Who. See more videos on Andy's YouTube channel Available with Perusall!an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Lecturers - request an e-inspection copy of this text or contact your local SAGE representative to discuss your course needs. Watch Andy Field's introductory video to Discovering Statistics Using R Keeping the uniquely humorous and self-deprecating style that has made students across the world fall in love with Andy Field's books, Discovering Statistics Using R takes students on a journey of statistical discovery using R, a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world. The journey begins by explaining basic statistical and research concepts before a guided tour of the R software environment. Next you discover the importance of exploring and graphing data, before moving onto statistical tests that are the foundations of the rest of the book (for example correlation and regression). You will then stride confidently into intermediate level analyses such as ANOVA, before ending your journey with advanced techniques such as MANOVA and multilevel models. Although there is enough theory to help you gain the necessary conceptual understanding of what you're doing, the emphasis is on applying what you learn to playful and real-world examples that should make the experience more fun than you might expect. Like its sister textbooks, Discovering Statistics Using R is written in an irreverent style and follows the same ground-breaking structure and pedagogical approach. The core material is augmented by a cast of characters to help the reader on their way, together with hundreds of examples, self-assessment tests to consolidate knowledge, and additional website material for those wanting to learn more. Given this book's accessibility, fun spirit, and use of bizarre real-world research it should be essential for anyone wanting to learn about statistics using the freely-available R software.

With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics® version 25 and fascinating examples throughout.

Andy Field draws on his experience of teaching advanced statistics to extend existing SPSS windows texts to a higher level. He covers ANOVA, MANOVA, logistic regression, comparing means tests and factor analysis.

Using IBM® SPSS® Statistics for Research Methods and Social Science Statistics is the perfect companion for students who are learning to use SPSS® software to interpret and manage data within their social statistics and/or research methods courses. Both first-time and more experienced SPSS® users will appreciate author William E. Wagner, III's step-by-step explanations of SPSS® operating procedures and introductory statistical operations. The Seventh Edition reflects SPSS® Version 25.0 and incorporates the latest results from the General Social Survey (GSS) as a secondary data set. Using examples, tables, and actual SPSS® screen captures, it guides users through several different kinds of SPSS® files including data files, output files, and syntax files.

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