

Edinburgh Business School Margers And Acquisitions

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On successful completion, they will receive a certificate and 10 credits which can be used towards a University of Edinburgh MBA/EMBA programme. This programme will be assessed by two group projects. This is an intensive course with teaching based on a 09:00 – 17:00 working day however there will be group work, assignments and reading outside these hours.

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This book discusses the role of capital markets and investment banking in Nigeria, the largest frontier market economy in the world by both population size and gross domestic product. Offering a systematic framework combining conceptual principles with real practice, the book enables the reader to gain useful insight into how capital markets and investment banking work in the real world of a frontier market. The book provides a synopsis of the economic attractiveness, financial systems intermediation and capital markets, as well as the regulatory framework within a frontier market. It explores capital raising through equity and underwriting and private equity, paying particular attention to putting capital to work on mergers and acquisitions, project and infrastructure finance and real estate finance. Furthermore, it analyses asset management, pension industry and securities trading in a frontier market. The authors use detailed case studies from Nigeria to illustrate the operations of investment banking in frontier markets. The cases, tables and charts serve as useful illustrations of the topics under discussion. With the authors' combined experience of more than 50 years as economists, finance and investment professionals and in executive leadership positions in the financial services industry, this book will interest the academic community, professionals in the financial industry, retail and institutional investors interested in frontier markets, development practitioners in international organizations and policy makers including securities and capital market regulators.

To make the service integration a success story despite the many challenges, L J Oberle argues that management understanding is necessary to address the key success factors in the individual strategic approaches. These approaches concern either the core business or an explore business unit and vary in their integration degree. Thus, knowing which strategy is pursued allows to determine the most relevant success factors, which is the first step towards successful servitization and post-merger integration. Only if these factors are identified and addressed correctly, M&A is a promising approach to servitization for industrial companies, as L J Oberle's findings from the analysis of 8 case studies and a total of 24 interviews prove. The Author: Laura Johanna Oberle currently does a doctorate on business process management in service operations and servitization at the Chair of Service Operations Management at the University of Mannheim in cooperation with a German consultancy specialized in post-merger integration projects.

Strategic HRM has gained much attention and has become a topic of global discussion. Throughout the world, aligning the human resource with the need of the business has been the topic of discussion since quite some time. Looking into this aspect, Strategic HRM has been introduced as a subject in most of the management institutes more specifically in India. Keeping all these factors in view, the present book has been developed by the author considering the different aspects of Strategic HRM. The book aims to fulfill not only the need of MBA and MPM course, but also for the practitioners as a reference manual to successful implementation of Strategic HRM in their organisations. This book has been divided into eleven chapters.

This text provides a unique lens for studying event project management in the era of sustainability, digital transformation,

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smart cities and rapid development in technology. It discusses and explains how to manage events utilising the sustainable project management model adapted to the specific context of event management.

The chapters offer some important new insights into issues that will be of interest not only to the academic community but also to professionals involved in the preparation, structure and execution of such transactions, market regulators, and private a

The growth in mergers and acquisitions (M&A) activity around the world masks a high rate of failure. M&A can provide companies with many benefits, but in the optimism and excitement of the deal many of the challenges are often overlooked. This comprehensive collection, bringing together an international team of contributors, moves beyond the theory to focus on the practical elements of mergers and acquisitions. This hands-on, step-by-step volume provides strategies, frameworks, guidelines, and ample examples for managing and optimizing M&A performance, including: ways to analyze different types of synergy; understanding and analyzing cultural difference along corporate and national cultural dimensions, using measurement tools; using negotiation, due diligence, and planning to analyze the above factors; making use of this data during negotiation, screening, planning, agreement, and when deciding on post-merger integration approaches. Students, researchers, and managers will find this text a vital resource when it comes to understanding this key facet of the international business world.

Project Management provides readers from different backgrounds with an essential toolkit to develop their knowledge, starting from the first principles progressing to a more complex understanding, with the help of an assortment of case studies, practical examples and numerical worked examples.

Now in its second edition, this extended and thoroughly updated handbook introduces researchers and students to the growing range of theoretical and methodological perspectives being developed in the vibrant field of strategy as practice. With new authors and additional chapters, it shows how the strategy as practice approach in strategic management moves away from disembodied and asocial studies of firm assets, technologies and practices to explore and explain the contribution that strategizing makes to people working at all levels of an organization. It breaks down many of the traditional paradigmatic barriers in strategy to investigate who the strategists are, what they do, how they do it, and what the consequences or outcomes of their actions are. This essential work summarizes recent developments in the field while presenting a clear agenda for future research.

Collated by Scott Moeller of Cass Business School, this collection brings together the informative articles a budding finance practitioner needs to operate effectively in today's corporate environment. Bringing together core finance knowledge and cutting-edge research topics in an engaging and effective way, this text is the ideal companion for all practitioners and students of finance. You will find insights into the practical applications of theory in key areas such as balance sheets and cash flow, financial regulation and compliance, funding and investment, governance and ethics, mergers and acquisitions, and operations

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and performance. Contributors to this collection include some of the leading experts in their respective fields: Aswath Damodaran, Harold Bierman, Jr, Andreas Jobst, Frank J. Fabozzi, Ian Bremmer, Javier Estrada, Marc J. Epstein, Henrik Cronqvist, Daud Vicary Abdullah, Meziane Lasfer, Dean Karlan, Norman Marks, Seth Armitage, and many others. In this collection you will discover:

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- * 55 carefully selected calculations and ratios to monitor firms' financial health
- * A fully featured business and finance dictionary with over 5,000 definitions

Presents papers which grapple with some of the most important developments and challenges in International Business, both for the firms who must fashion strategy within a rapidly changing world economic order and researchers who seek to explain the nature of these shifts and how firms respond.

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