

Good To Great Why Some Companies Make The Leap And Others Dont

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Good to Great: Why Some Companies Make the Leap and Others Don't Hardcover – Illustrated, October 16, 2001. by. Jim Collins (Author) › Visit Amazon's Jim Collins Page. Find all the books, read about the author, and more.

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Good to Great: Good to Great: Why Some Companies Make the Leap...and Others Don't (Hardcover) Average Rating: (4.3) stars out of 5 stars 40 ratings , based on 40 reviews Jim Collins

Good to Great: Good to Great: Why Some Companies Make the ...

Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness — why ...

Good to Great: Why Some Companies Make the Leap...And ...

Good to Great: Why Some Companies Make the Leap... and Others Don't is a management book by Jim C. Collins that describes how companies transition from being good companies to great companies, and how most companies fail to make the transition. The book was a bestseller, selling four million copies and going far beyond the traditional audience of business books. The book was published on October 16, 2001.

Good to Great - Wikipedia

Good to Great Why Some Companies Make the Leap & Others Dont by James C Collins available in Hardcover on Powells.com, also read synopsis and reviews. The Challenge Built to Last, the defining management study of the nineties, showed how great...

Good to Great Why Some Companies Make the Leap & Others ...

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Good to Great: Why Some Companies Make the Leap... and ...

Challenging Good to Great. A criticism of Good to Great, is that some of the great companies, featured in the book, are no longer great. However, Collins viewed and analyzed these companies as looking into the past. Therefore, making no claims as to their future success. Collins never claimed that these once great companies would always be great.

Book Review: Good to Great: Why Some Companies Make the ...

The absolute key thing to remember in this flywheel analogy is that each push on the flywheel builds on all the previous thousands of pushes and moves you one step closer to going from good to great. Good to Great: Summary. The key takeaway from Good to Great is discipline. To go from a good organization to a great one you need disciplined people, disciplined thought, and disciplined action. Disciplined people: means getting the right people and keeping them focused on excellence.

Book Summary: Good to Great by Jim Collins.

Jim Collins, Good to Great: Why Some Companies Make the Leap... and Others Don't. 7 likes. Like " Those who build great companies understand that the ultimate throttle on growth for any great company is not markets, or technology, or competition, or products. It is one thing above all others: the ability to get and keep enough of the right ...

Good to Great Quotes by James C. Collins

In the journey from good to great, defining your Hedgehog Concept is an essential element. But insight and understanding don ' t happen overnight—or after one off-site. On average, it took four years for the good-to-great companies to crystallize their Hedgehog Concepts. It was an inherently iterative process—consisting of piercing ...

Jim Collins - Articles - Good to Great

DOI: 10.1177/0974173920090719 Corpus ID: 109647680. Good to Great - (Why Some Companies Make the Leap and others Don't) @article{Collins2009GoodTG, title={Good to Great - (Why Some Companies Make the Leap and others Don't)}, author={James C. Collins}, journal={NHRD Network Journal}, year={2009}, volume={2}, pages={ 102 - 105} }

Good to Great - (Why Some Companies Make the Leap and ...

Fannie Mae, praised as one of the banks to go Good to Great, has fallen into the trash heap since 2008 and has never recovered. This happened 7 years after the book was written. Circuit City, another Good to Great, doesn't even exist anymore, at least by name and as a brick-n-mortar store.

Amazon.com: Good to Great: Why Some Companies Make the ...

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Good to Great: Why Some Companies Make the Leap...And ...

Full Book Name:Good to Great: Why Some Companies Make the Leap... and Others Don ' t. Author Name:James C. Collins. Book Genre:Buisness, Business, Economics, Entrepreneurship, Finance, Leadership, Management, Nonfiction, Personal Development, Self Help. ISBN # 9780066620992.

[PDF] [EPUB] Good to Great: Why Some Companies Make the ...

Jim Collins' thoroughly researched look at corporate success, Good to Great: Why Some Companies Make the Leap and Others Don't, offers practical, well-researched advice on how truly great companies differentiate themselves from the merely good.This SUMOREADS Summary & Analysis offers supplementary material to Good to Great to help you distill the key takeaways, review the book's content, and ...

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Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why ...

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Good to Great - (Why Some Companies Make the Leap and others Don't) Jim Collins. NHRD Network Journal 2009 2: 7, 102-105 Download Citation. If you have the appropriate software installed, you can download article citation data to the citation manager of your choice. Simply select your manager software from the list below and click on download.

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the verybeginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. " Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

Can a good company become a great one and, if so, how?After a five-year research project, Collins concludes that good to great can and does happen. In this book, he uncovers the underlying variables that enable any type of organization to

Ten years after the worldwide bestseller Good to Great, Jim Collins returns withanother groundbreaking work, this time to ask: why do some companies thrive inuncertainty, even chaos, and others do not? Based on nine years of research,buttressed by rigorous analysis and infused with engaging stories, Collins andhis colleague Morten Hansen enumerate the principles for building a truly greatenterprise in unpredictable, tumultuous and fast-moving times. This book isclassic Collins: contrarian, data-driven and uplifting.

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the verybeginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. " Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

"This is not a book about charismatic visionary leaders. It is not about visionary product concepts or visionary products or visionary market insights. Nor is it about just having a corporate vision. This is a book about something far more important, enduring, and substantial. This is a book about visionary companies." So write Jim Collins and Jerry Porras in this groundbreaking book that shatters myths, provides new insights, and gives practical guidance to those who would like to build landmark companies that stand the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and have outperformed the general stock market by a factor of fifteen since 1926 -- and studied each company in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt Disney, and Philip Morris from their rivals? How, for example, did Procter & Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its industry? How was Motorola able to move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best commercial aircraft company -- what did Boeing have that McDonnell Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless qualities that have consistently distinguished out-standing companies. They also provide inspiration to all executives and entrepreneurs by destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies. Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, Built to Last provides a master blueprint for building organizations that will prosper long into the twenty-first century and beyond.

Proposes applying the author's business strategies for transforming companies to nonprofit and public organizations to help them increase efficiency and most benefit the clients they serve.

A companion guidebook to the number-one bestselling Good to Great, focused on implementation of the flywheel concept, one of Jim Collins ' most memorable ideas that has been used across industries and the social sectors, and with startups. The key to business success is not a single innovation or one plan. It is the act of turning the flywheel, slowly gaining momentum and eventually reaching a breakthrough. Building upon the flywheel concept introduced in his groundbreaking classic Good to Great, Jim Collins teaches readers how to create their own flywheel, how to accelerate the flywheel ' s momentum, and how to stay on the flywheel in shifting markets and during times of turbulence. Combining research from his Good to Great labs and case studies from organizations like Amazon, Vanguard, and the Cleveland Clinic which have turned their flywheels with outstanding results, Collins demonstrates that successful organizations can disrupt the world around them—and reach unprecedented success—by employing the flywheel concept.

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Decline can be avoided. Decline can be detected. Decline can be reversed. Amidst the desolate landscape of fallen great companies, Jim Collins began to wonder: How do the mighty fall? Can decline be detected early and avoided? How far can a company fall before the path toward doom becomes inevitable and unshakable? How can companies reverse course? In How the Mighty Fall, Collins confronts these questions, offering leaders the well-founded hope that they can learn how to stave off decline and, if they find themselves falling, reverse their course. Collins' research project—more than four years in duration—uncovered five step-wise stages of decline: Stage 1: Hubris Born of Success Stage 2: Undisciplined Pursuit of More Stage 3: Denial of Risk and Peril Stage 4: Grasping for Salvation Stage 5: Capitulation to Irrelevance or Death By understanding these stages of decline, leaders can substantially reduce their chances of falling all the way to the bottom. Great companies can stumble, badly, and recover. Every institution, no matter how great, is vulnerable to decline. There is no law of nature that the most powerful will inevitably remain at the top. Anyone can fall and most eventually do. But, as Collins' research emphasizes, some companies do indeed recover—in some cases, coming back even stronger—even after having crashed into the depths of Stage 4. Decline, it turns out, is largely self-inflicted, and the path to recovery lies largely within our own hands. We are not imprisoned by our circumstances, our history, or even our staggering defeats along the way. As long as we never get entirely knocked out of the game, hope always remains. The mighty can fall, but they can often rise again.

Ian Schrager, Marcus Aurelius, Supreme, Kith, Rick Rubin, Kanye West, Soulcycle, Ikea, Sweetgreen, The Wu-Tang Clan, Danny Meyer, Tracy Chapman, Warren Buffett, Walt Disney, Jack's Wife Freda, Starbucks, A24, Picasso, In-N-Out Burger, intel, Tom Brady, Mission Chinese, Nike, Masayoshi Takayama, Oprah, the Baal Shem Tov. What do they all have in common? They have discovered their purpose and unlocked their creative potential. We have been born into a time when all the tools to make our dreams a reality are available and, for the most part, affordable. We have the freedom to manifest our truth, pursue our own path, and along the way discover our best selves. Whether as individuals or as part of a group, we can't be held back by anything except knowledge. The Age of Ideas provides that knowledge. It takes the reader on an incredible journey into a world of self-discovery, personal fulfillment, and modern entrepreneurship. The book starts by explaining how the world has shifted into this new paradigm and then outlines a step-by-step framework to turn your inner purpose and ideas into an empowered existence. Your ideas have more power than ever before, and when you understand how to manifest and share those ideas, you will be on the road to making an impact in ways you never before imagined. Welcome to the Age of Ideas.

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