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William Lazonick is the 2014 HBR McKinsey Award winner

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Harvard Business Review McKinsey Awards

The annual HBR McKinsey Awards, judged by an independent panel of business and academic leaders with input from members of HBR's Advisory Board, commend outstanding articles published each year in Harvard Business Review.

Harvard Business Review Announces 61st Annual HBR McKinsey ...

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HBR McKinsey Award winners: Good management matters more ...

BOSTON, MA|Innovative company cultures require a combination of seemingly contradictory behaviors, argues the winner of the 2019 HBR McKinsey Award, which honors the best Harvar

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How do CEOs manage their time? The ... - McKinsey & Company

Harvard Business Review ... "Why Diversity Programs Fail" has won this year's HBR McKinsey Award, which honors the best Harvard Business Review article of the year. Contacts.

Harvard Business Review Announces 58th Annual HBR McKinsey ...

A version of this article appeared in the April 2016 issue (p.42) of Harvard Business Review. Partner Center Diversity Latest Magazine Popular Topics Podcasts Video Store The Big Idea Visual ...

2015 HBR McKinsey Awards - Harvard Business Review

The HBR McKinsey Awards, ... commend outstanding articles published each year in Harvard Business Review. The awards were established in 1959 to recognize practical and groundbreaking management ...

2014 HBR McKinsey Awards - Harvard Business Review

The HBR McKinsey Awards, judged by an independent panel of business and academic leaders, commend outstanding articles published each year in Harvard Business Review. ... commend outstanding ...

2013 HBR McKinsey Awards - Harvard Business Review

Awards Diversity. April 18, 2017 We're excited to announce the winner of the HBR McKinsey Award for the best Harvard Business Review article of the year: "Why diversity programs fail" by sociology professors Frank Dobbin and Alexandra Kalev. Corporate diversity and lack thereof has made headlines this year.

HBR McKinsey Award winners: Why diversity programs fail ...

Since 1959, McKinsey & Company and Harvard Business Review have presented annual awards recognizing the best articles published each year in the magazine. First Place "Accelerate" by

The 2012 McKinsey Award Winners - Harvard Business Review

Since 1959, the magazine's annual McKinsey Award has recognized the two most significant Harvard Business Review articles published each year, as determined by a group of independent judges. Past winners have included Peter F. Drucker, who was honored seven times; Clayton M. Christensen; Theodore Levitt; Michael Porter; Rosabeth Moss Kanter ; John Hagel III; and C.K. Prahalad .

Harvard Business Review - Wikipedia

Harvard Business Review is pleased to announce the 2009 McKinsey Award Winners. Since 1959, McKinsey & Company and Harvard Business Review have presented annual awards recognizing the best articles...

Award Winners - Harvard Business Review

Awards Innovation. April 14, 2020 Most people want to work in a company that values innovation. But they may think twice after reading "The hard truth about innovative cultures" by Gary Pisano, which just won the 2019 HBR McKinsey Award for the best Harvard Business Review article of the year. The things that make innovative cultures appealing, the article argues, require certain kinds of discipline.

Why are innovative cultures so hard ... - McKinsey & Company

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2017 Harvard Business Review's McKinsey Award for "Why Diversity Programs Fail." 2017 Academy of Management: Outstanding Practitioner-Oriented Publication in Organizational Behavior. Fellow, Edmond J. Safra Center for Ethics, Harvard University, 2014-15.

For the past 50 years, the McKinsey Foundation for Management Research has offered awards for the best articles published each year in HBR. These awards, judged by an independent panel of leaders in the business community, recognize outstanding works that are likely to have a major influence on the actions of business managers worldwide.

Gathers essays about competition, capital stock, quality, office culture, change, productivity, diversification, strategy, training, corporate power, and communication

How to Innovate and Execute Leaders already know that innovation calls for a different set of activities, skills, methods, metrics, mind-sets, and leadership approaches. And it is well understood that creating a new business and optimizing an already existing one are two fundamentally different management challenges. The real problem for leaders is doing both, simultaneously. How do you meet the performance requirements of the existing business one that is still thriving while dramatically reinventing it? How do you envision a change in your current business model before a crisis forces you to abandon it? Innovation guru Vijay Govindarajan expands the leader's innovation tool kit with a simple and proven method for allocating the organization's energy, time, and resources in balanced measure across what he calls "the three boxes": Box 1: The present! Manage the core business at peak profitability Box 2: The past! Abandon ideas, practices, and attitudes that could inhibit innovation Box 3: The future! Convert breakthrough ideas into new products and businesses The three-box framework makes leading innovation easier because it gives leaders a simple vocabulary and set of tools for managing and measuring these different sets of behaviors and activities across all levels of the organization. Supported with rich company examples GE, Mahindra & Mahindra, Hasbro, IBM, United Rentals, and Tata Consultancy Services and testimonies of leaders who have successfully used this framework, this book solves once and for all the practical dilemma of how to align an organization on the critical but competing demands of innovation.

A year's worth of management wisdom, all in one place. We've examined the ideas, insights, and best practices from the past year of Harvard Business Review to bring you the latest, most significant thinking driving business today. With authors from Marcus Buckingham to Herminia Ibarra and company examples from Google to Deloitte, this volume brings the most current and important management conversations to your fingertips. This book will inspire you to: Tap into the new technologies that are changing the way businesses compete Fuel performance by redesigning your organization's practices around feedback Learn techniques to move beyond intuition for better decision making Understand why your strategy execution isn't working and how to fix it Lead with authenticity by moving beyond your comfort zone Transform your physical office space to promote creativity and productivity This collection of best-selling articles includes: "Reinventing Performance Management," by Marcus Buckingham and Ashley Goodall "The Transparency Trap," by Ethan Bernstein "Profits Without Prosperity," by William Lazonick "Outsmart Your Own Biases," by Jack B. Soll, Katherine L. Milkman, and John W. Payne "The 3-D Printing Revolution," by Richard D'Aveni "Why Strategy Execution Unravels and What to Do About It," by Donald Sull, Rebecca Homkes, and Charles Sull "The Authenticity Paradox," by Herminia Ibarra "The Discipline of Business Experimentation," by Stefan Thomke and Jim Manzi "When Senior Managers Won't Collaborate," by Heidi K. Gardner "Workspaces That Move People," by Ben Waher, Jennifer Magnolfi, and Greg Lindsay "Digital Ubiquity: How Connections, Sensors, and Data Are Revolutionizing Business," by Marco Iansiti and Karim R. Lakhani

Too many companies are managed not by leaders, but by mere role players and faceless bureaucrats. What does it take to be a real leader—one who is confident in who she is and what she stands for, and who truly inspires people to achieve extraordinary results? Rob Goffee and Gareth Jones argue that leaders don't become great by aspiring to a list of universal character traits. Rather, effective leaders are authentic: they deploy individual strengths to engage followers' hearts, minds, and souls. They are skillful at consistently being themselves, even as they alter their behaviors to respond effectively in changing contexts. In this lively and practical book, Goffee and Jones draw from extensive research to reveal how to hone and deploy one's unique leadership assets while managing the inherent tensions at the heart of successful leadership: showing emotion and withholding it, getting close to followers while keeping distance, and maintaining individuality while conforming enough. Understanding the social nature of leadership, the book also explores how leaders can remain attuned to the needs and expectations of followers. Why Should Anyone Be Led By You? will forever change how we view, develop, and practice the art of leadership, wherever we live and work.

Does the character of our leaders matter? You may think this question was answered long ago. Countless business authors and analysts have assured us that great leadership demands great character. Time and again, we've seen that truth play out, as once-thriving organizations falter and fail under the guidance of leaders behaving badly. Why, then, do so many executives remain skeptical about the true value of leadership character? A winning strategy and a sound business model are what really matter, they argue; character is just the icing on the cake. What's been missing from this debate is hard evidence: data that shows not only that leadership character matters for organizational success, but how it matters; and concrete evidence that it leads to better business results. Now, in this groundbreaking book, respected leadership researcher, adviser, and author Fred Kiel offers that evidence—solid data that demonstrates the connection between character, leadership excellence, and organizational results. After seven years of rigorous research based on a landmark study of more than 100 CEOs and over 8,000 of their employees' observations, Kiel's findings show that leaders of strong character achieved up to five times the ROA for their organizations as did leaders of weak character. Return on Character goes on to reveal: "How leadership character is formed, how it creates value, and how that value spreads throughout the organization" "How low-character leaders undermine the success of even the best business plans" "How leaders at any level can develop the habits of strong character and unlearn the habits of poor character The book also provides a character-building methodology—step-by-step advice and techniques for assessing your own character habits and improving your performance and that of your organization. Return on Character provides the blueprint for building your own leadership character and creating a character-driven organization that achieves superior business results.

A year's worth of management wisdom, all in one place. We've reviewed the ideas, insights, and best practices from the past year of Harvard Business Review to keep you up-to-date on the most cutting-edge, influential thinking driving business today. With authors from Michael E. Porter to Katrina Lake and company examples from Alibaba to 3M, this volume brings the most current and important management conversations right to your fingertips. This book will inspire you to: Ask better questions to boost your learning, persuade others, and negotiate more effectively Create workplace conditions where gender equity can thrive Boost results by allowing humans and AI to enhance one another's strengths Make better connections with your customers by giving them a glimpse inside your company Scale your agile processes from a few teams to hundreds Build a commitment to both economic and social values in your organization Prepare your company for a rapidly aging workforce and society This collection of articles includes "The Surprising Power of Questions," by Alison Wood Brooks and Leslie K. John; "Strategy Needs Creativity," by Adam Brandenburger; "What Most People Get Wrong about Men and Women," by Catherine H. Tinsley and Robin J. Ely; "Collaborative Intelligence: Humans and AI Are Joining Forces," by H. James Wilson and Paul R. Daugherty; "Stitch Fix's CEO on Selling Personal Style to the Mass Market," by Katrina Lake; "Strategy for Start-Ups," by Joshua Gans, Erin L. Scott, and Scott Stern; "Agile at Scale," by Darrell K. Rigby, Jeff Sutherland, and Andy Noble; "Operational Transparency," by Ryan W. Buell; "The Dual-Purpose Playbook," by Julie Battilana, Anne-Claire Pache, Metin Sengul, and Marissa Kinsey; "How CEOs Manage Time," by Michael E. Porter and Niitn Nohria; and "When No One Retires," by Paul Irving.

Imagine, if you can, the world of business - without corporate strategy. Remarkably, fifty years ago that's the way it was. Businesses made plans, certainly, but without understanding the underlying dynamics of competition, costs, and customers. It was like trying to design a large-scale engineering project without knowing the laws of physics. But in the 1960s, four mavericks and their posess instigated a profound shift in thinking that turbocharged business as never before, with implications far beyond what even they imagined. In The Lords of Strategy, renowned business journalist and editor Walter Kiechel tells, for the first time, the story of the four men who invented corporate strategy as we know it and set in motion the modern, multibillion-dollar consulting industry: Bruce Henderson, founder of Boston Consulting Group Bill Bain, creator of Bain & Company Fred Gluck, longtime Managing Director of McKinsey & Company Michael Porter, Harvard Business School professor Providing a window into how to think about strategy today, Kiechel tells their story with novelistic flair. At times inspiring, at times nearly terrifying, this book is a revealing account of how these iconoclasts and the organizations they led revolutionized the way we think about business, changed the very soul of the corporation, and transformed the way we work.

Describes the hallmarks of effective leadership, and covers power, influence, vision, and strategies for change

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