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Professor at the University of Aberdeen. He holds a PhD in industrial sociology from the University of Southampton and during his early career, worked at the University of Surrey and the University of Edinburgh.

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(internal employees and external agents) manage these processes (for example, whether in terms of strategies for change, techniques of influencing or methods of resisting) and how this can further our

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complex processes.

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Patrick Dawson and has previously worked at the University of Strathclyde, the University of Aberdeen, Brunel University and held a Chair in Strategy at Cardiff Business School.

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Driven by implementation,
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Similarly, successful
innovation—the key to growth
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disciplined management and
implementation of the
innovation process from

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This book describes the
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communities in innovation processes and how organizations can benefit from it. A community brings together individuals who share a common passion for a given area of knowledge and can contribute to innovation

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at different levels:
capitalization of good
practices, problem solving,
sharing of expertise, or
development of new and
creative ideas. The
literature has progressively
identified many variants of

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communities such as
communities of practice,
epistemic communities,
communities of interest,
virtual communities, etc.
These forms of communities
differ regarding the type of
the specialized activities

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of knowledge on which they focus. As practitioners and academics increasingly emphasized the needs of collaborative approaches in innovation, they progressively challenged the traditional idea that

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Patrick Dawson is mainly generated by hierarchical corporate departments and highlighted the active role that communities play in innovation processes. The aim of this book is to shed light, using multiple

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