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DESCRIPTION An in-depth treatment of the international financial arena Multinational Finance, Fifth Edition assumes the viewpoint of the financial manager of a multinational corporation with investment or

MULTINATIONAL MANAGEMENT: A STRATEGIC APPROACH uses a distinctive strategic approach to explore the global economy and the impact of managerial decisions?equipping readers with a strategic mindset. By examining comparative management issues thoroughly, this book reveals the strengths and weaknesses of

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This is an ideal foundation text for anyone studying or working in the International Human Resource Management (IHRM) arena. This text utilizes and incorporates most of what is currently known, researched or experienced in the field. It features data and examples from academic research, international businesses and consulting firms, as well as experiences of and interviews with HRM managers in multinational and global firms. This book offers both a theoretical and practical treatment of this important and constantly evolving area. Thoroughly updated and revised, this second edition now includes key terms, learning objectives, discussion questions and an end-

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of-book integrative case. It has been designed to lead readers through all of the key topics in a highly engaging and approachable way. This book focuses on IHRM within multi-national enterprises (MNEs) and covers topics including: * MNE and country culture * organizational structure, strategy and design * international joint ventures and cross-border mergers and acquisitions * labour standards, ethics and codes of conduct * selection and management of international assignees * training and management development * compensation and benefits * health and safety and crisis management * IHRM departments and professionals Uncovering precisely why IHRM is important for success in international business and how IHRM policies and practices function within the multinational enterprise, this outstanding textbook provides an essential foundation for an understanding of the theory and practice of IHRM. This book is essential reading for all students, lecturers and IHRM professionals.

Used by over 25,000 students across 130 countries, this bestselling text, written by leading international experts in each topic, retains its critical edge, academic rigour and breadth of coverage in the new fifth edition. The new edition reflects the contemporary debates and emerging issues in the field of IHRM, supplementing classic theories and models with recent research and international developments. Divided into three parts, the first section looks at the ways of thinking about IHRM theory and practice; the second section deals with multinational companies and how they manage their workforce around the world; the final section looks at both

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traditional and newer approaches to IHRM policies and practices. A selection of up-to-date examples from across the globe are used to support the text, including Uber 's regulatory challenges across Europe, the gig economy, employment rights after Brexit, health insurance for part-timers in the US and EU, attracting and retaining ' millennials ' , the world ' s happiest and unhappiest countries, and CSR in Hong Kong. The book is complemented by free online resources for lecturers and students, including PowerPoint slides, additional case studies, SAGE video clips with critical thinking questions, free SAGE journal articles for every chapter, annotated useful weblinks, and suggested answers to self-assessment questions. Suitable reading for upper-undergraduate and masters level students on IHRM modules.

As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements

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of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. With a companion website featuring an instructor ' s manual, powerpoint slides, and a testbank, International Management, 5e is a superb resource for instructors and students of international management.

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regulatory challenges across Europe, the gig economy, employment rights after Brexit, health insurance for part-timers in the US and EU, attracting and retaining ' millennials ', the world ' s happiest and unhappiest countries, and CSR in Hong Kong. The book is complemented by free online resources for lecturers and students, including PowerPoint slides, additional case studies, SAGE video clips with critical thinking questions, free SAGE journal articles for every chapter, annotated useful weblinks, and suggested answers to self-assessment questions. Suitable reading for upper-undergraduate and masters level students on IHRM modules.

Thoroughly updated and expanded, the fifth edition of International Human Resource Management focuses on international human resource management (IHRM) within multi-national enterprises (MNEs). The book has been designed to lead readers through all of the key topics of IHRM in a highly engaging and approachable way, and now includes updated chapters and an expanded Comparative and National Culture chapter, in addition to the key topics and pedagogical features included in previous editions. Uncovering precisely why IHRM is important for success in international business and how IHRM policies and practices function within the multinational enterprise, this comprehensive textbook provides an outstanding foundation for understanding the theory and practice of IHRM. This book is essential reading for all students, lecturers, and IHRM professionals.

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STRATEGIC APPROACH! With coverage of the global economy and the impact of managerial decisions, this management text shows you how to assess the strengths and weaknesses of competitors and how to adapt organizational practices. Features such as Case in Point and Management Challenge give you a realistic look into decision making and allow you to follow real discussions as managers make difficult decisions. Develop and perfect your management skills with the Multinational Management Skills Builder found at the end of each chapter.

This book is a new edition of the market leading text. Changes include increasing coverage of small and medium enterprises, new material on managing diversity and cross-cultural workforces, new material on off-shoring, particularly to India or China, and a new chapter on sustaining global growth and linking the international HR function more firmly to a company's strategic growth plans.-Back cover.

An in-depth treatment of the international financial arena Multinational Finance, Fifth Edition assumes the viewpoint of the financial manager of a multinational corporation with investment or financial operations in more than one country. This book provides a framework for evaluating the many opportunities, costs, and risks of multinational operations in a manner that allows readers to see beyond the math and terminology surrounding this field to realize the general principles of multinational financial management. Logically organized and written in a clear, non-technical style, this book includes information on international finance topics such as foreign exchange,

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currency and derivatives markets, currency risk (transaction, operating, and translation) management, country risk, international taxation, capital structure, cost of capital, and international portfolio diversification. It also offers unique chapters on multinational treasury management, the rationale for hedging currency risks, options on real assets, international corporate governance, asset pricing, and portfolio management. Emphasizes the managerial aspects of multinational finance with graphs, figures, and the use of numerous real-world examples Expands on the treatment of parity disequilibria to include exchange rate expectations that differ from parity and a project's operating exposure to currency risk Provides an overview and comparison of the various derivative instruments and their use in risk hedging Contains valuable insights on valuation and management of a multinational corporation's investments If you're looking for the best way to gain a firm understanding of multinational finance, look no further than the fifth edition of this classic text.

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