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Extraordinary Meeting, October 1,~~

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Hawken at Live Talks Los Angeles

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The business logic of sustainability -
Ray Anderson *Ray Anderson's Spear
in the Chest Careers in Sustainability
and Green Jobs with Robert Gilleskie -
Job Won take the first steps to
become a climate activist ? (1/2) The
Ecology Of Commerce A*
The Ecology of Commerce is the

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provocative national bestseller that addresses the necessity of merging good business practices with common sense environmental concerns. Nearly two decades after its initial publication, this controversial work by Paul Hawken has been revised and updated, arguing why business

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Success and sustainable
environmental practices need
not--and, for the sake of our planet,
must not--be mutually exclusive any
longer.

~~Ecology of Commerce Revised
Edition, The: A Declaration of ...~~

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With "The Ecology of Commerce",
Hawken probably created one of the
most convincing books to go green. As
a reader it is fairly hard not to agree
with his substantive argument that the
time of a new way to practice business
and live our lives has arrived. Although
almost a bit one-sided, Hawken's line

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~~The Ecology of Commerce: A
Declaration of Sustainability ...~~

The world has changed in the
seventeen years since the
controversial initial publication of Paul

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Hawken's Ecology of Commerce, a stirring treatise about the perceived antagonism between ecology and business. Yet Hawken's impassioned argument—that business both causes the most egregious abuses of the environment and, crucially, holds the most potential for solving our

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Sustainability problems—is more relevant and resonant than ever.

~~The Ecology of Commerce Revised
Edition: A Declaration of ...~~

The Ecology of Commerce: A
Declaration of Sustainability. New
York: HarperCollins Publisher, 1993.

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“The first important book of the twenty-first century. It may well revolutionize the relationship between business and the environment.” —Don Falk, Executive Director, Society for Ecological Restoration

~~The Ecology of Commerce: A~~

Page 16/73

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~~Declaration of Sustainability ...~~

The Ecology of Commerce by Paul
Hawken, 9780061252792, download
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~~The Ecology of Commerce : A
Declaration of Sustainability ...~~

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An ecological model of commerce would imply that all waste has value to other modes of production so that everything is either reclaimed, reused, or recycled. It would depend not on carbon but chiefly on hydrogen and the sun for its energy. And it would be highly varied and specific to time and

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~~The Ecology of Commerce :: A Book
Review by Scott London~~

In The Ecology of Commerce, Hawken
proposes that businesses in the
developed world reduce their
consumption of energy and resources

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by 80 percent in the next 50 years.

Hawken also says that business goals should include criteria such as whether or not the work is “aesthetically pleasing” or whether the employees are enjoying their work time.

~~The Ecology of Commerce by Paul~~

Page 20/73

Read Book The Ecology Of Commerce A Declaration Of Sustainability Collins Hawken—Goodreads

Here is his TED talk where he describes how reading Paul Hawken's "Ecology of Commerce" in the summer of 1994 allowed his reformation from plunderer of the earth to America's greenest CEO: For Paul Hawken, environmental degradation,

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climate change and resource depletion, erode the natural capital on which life depends and in turn the economy that nature can support.

~~The Ecology of Commerce — Book
Review | Adam Koniuszewski~~
The Ecology of Commerce A

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Declaration of Sustainability by Paul
Hawken HarperBusiness, Rev. Ed.,
2010 Purchase on Amazon.com. The
Ecology of Commerce outlines the
environmentally destructive aspects of
many current business practices, and
offers the vision of businesses
adopting new practices to promote

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~~The Ecology of Commerce by Paul
Hawken - Eco Books~~

The Ecology of Commerce is a good start. It lays out the direction in which we need to move. The vision is an economy in which the full economic

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AND environmental costs are factored into the cost of goods and services.

This book lays out where we need to go; now we just need to figure out how to make a smooth transition to get there.

~~The Ecology of Commerce Revised~~

Page 25/73

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~~Edition: A Declaration of ...~~

The Ecology of Commerce by Paul Hawken deals with the effects of industrialization on the environment. Hawken's takes the point of view that the environment is being destroyed by the economic system.

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~~The Ecology of Commerce Summary & Study Guide~~

Seventeen years after The Ecology of Commerce was first published, Paul Hawken re-released it in 2010 with updated and revised material. Its themes are now more relevant than ever. The book examines what big

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business must do it order in order to
create a restorative economy that will
benefit both the environment and
society. Hawken helps [...]

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Commerce: A Declaration of ...~~

The Ecology of Commerce is a good

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start. It lays out the direction in which we need to move. The vision is an economy in which the full economic AND environmental costs are factored into the cost of goods and services. This book lays out where we need to go; now we just need to figure out how to make a smooth transition to get

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~~Amazon.com: The Ecology of
Commerce Revised Edition: A ...~~

The Ecology of Commerce was voted
the #1 college text on business and
the environment by professors in 67
business schools. The businessman

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and environmentalist Ray Anderson of Interface, Inc. credited The Ecology of Commerce with his environmental awakening. He described reading it as a “spear in the chest experience,” after which Anderson started crisscrossing the country with a near-evangelical fervor, telling fellow

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executives about the need to reduce
waste and carbon emissions.

~~Paul Hawken - Wikipedia~~

The world has changed in the
seventeen years since the
controversial initial publication of Paul
Hawken's Ecology of Commerce, a

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stirring treatise about the perceived antagonism between ecology and business. Yet Hawken's impassioned argument—that business both causes the most egregious abuses of the environment and, crucially, holds the most potential for solving our sustainability problems—is more

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relevant and resonant than ever.

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~~The Ecology of Commerce Revised
Edition — HarperCollins~~

The Ecology of Commerce: A
Declaration of Sustainability by
Hawken, Paul at AbeBooks.co.uk -
ISBN 10: 0887307043 - ISBN 13:

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9780887307041 - HarperBusiness -
1994 - Softcover

~~9780887307041: The Ecology of
Commerce: A Declaration of ...~~
The Ecology of Commerce: A
Declaration of Sustainability by Paul
Hawken Create systems of feedback

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and accountability that support and strengthen restorative behavior, and promote long-term restoration while penalizing short-termism. A Declaration of Sustainability by Ecolgoy Hawken. Dec 03, Alex rated it really liked it.

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The world has changed in the
seventeen years since the
controversial initial publication of Paul
Hawken's Ecology of Commerce, a
stirring treatise about the perceived
antagonism between ecology and

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business. Yet Hawken's impassioned argument—that business both causes the most egregious abuses of the environment and, crucially, holds the most potential for solving our sustainability problems—is more relevant and resonant than ever. Containing updated and revised

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material for a new audience, The Ecology of Commerce presents a compelling vision of the restorative (rather than destructive) economy we must create, centered on eight imperatives: Reduce energy carbon emissions 80 percent by 2030 and total natural resource usage 80

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percent by 2050. Provide secure, stable, and meaningful employment to people everywhere. Be self-organizing rather than regulated or morally mandated. Honor market principles. Restore habitats, ecosystems, and societies to their optimum. Rely on current income. Be fun and engaging,

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and strive for an aesthetic outcome.

Business Essentials

Provides a visionary blueprint for a marketplace where businesses and environmentalists work together, showing companies how to redesign and manufacture products in innovative ways, reeducate customers,

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and work closely with government toward a profitable, productive, and ecologically sound future. Reprint.

Paul Hawken believes that the impending ecological catastrophe cannot be prevented by individuals - only big business is powerful and

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influential enough to reverse the present trend. In this book he sets out to show the need for a new relationship between governments and businesses, believing that their present collusion against the public is undemocratic.

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There are no more reepected voices in the environmental movement than these authors, true counselors on the direction of twenty-first-century business. With hundreds of thousands of books sold worldwide, they have set

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the agenda for rational, ecologically sound industrial development. In this inspiring book they define a superior & sustainable form of capitalism based on a system that radically raises the productivity of nature's dwindling resources. Natural Capitalism shows how cutting-edge businesses are

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increasing their earnings, boosting growth, reducing costs, enhancing competitiveness, & restoring the earth by harnessing a new design mentality. The authors offer dozens of examples of businesses that are making fourfold or even tenfold gains in efficiency, from self-heating & self-cooling

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buildings to 200-miles-per-gallon cars, while ensuring that workers aren't downsized out of their jobs. This practical blueprint shows how making resources more productive will create the next industrial revolution

A radically new understanding of and

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practical approach to climate change
by noted environmentalist Paul
Hawken, creator of the New York
Times bestseller Drawdown
Regeneration offers a visionary new
approach to climate change, one that
weaves justice, climate, biodiversity,
equity, and human dignity into a

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seamless tapestry of action, policy, and transformation that can end the climate crisis in one generation. It is the first book to describe and define the burgeoning regeneration movement spreading rapidly throughout the world. Regeneration describes how an inclusive movement

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can engage the majority of humanity to save the world from the threat of global warming, with climate solutions that directly serve our children, the poor, and the excluded. This means we must address current human needs, not future existential threats, real as they are, with initiatives that

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include but go well beyond solar, electric vehicles, and tree planting to include such solutions as the fifteen-minute city, bioregions, azolla fern, food localization, fire ecology, decommodification, forests as farms, and the number one solution for the world: electrifying everything. Paul

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Hawken and the nonprofit
Regeneration Organization are
launching a series of initiatives to
accompany the book, including a
streaming video series, curriculum,
podcasts, teaching videos, and climate
action software. Regeneration is the
inspiring and necessary guide to

Read Book The Ecology Of Commerce A Declaration Of Sustainability Calling Business Essentials

Sustainability: Essentials for Business is the first survey text of its kind to offer a comprehensive treatment of the relationship between business and sustainability. The book begins with a

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macro perspective of the renewable resources such as air, water, forests, energy, etc. This discussion provides a starting point for the students unfamiliar with this sphere, so that the later chapters on environmental challenges can be framed within an appropriate context. The book then

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Segues into the micro issues by shifting toward stakeholder interests and choices. Here, the chapters explore the various stakeholders involved - from organizations to consumers to non-governmental organizations, etc. The third section of the book aims to present business

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Sustainability designed to address and promote sustainability. This section will also discuss transparent and voluntary reporting along with the standards.

The last section of the book concludes with ideas and questions about moving towards a sustainable future.

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At a time when the human impact on the environment is more devastating than ever, business initiatives frame the quest to "green" capitalism as the key to humanity's long-term survival. Indeed, even before the rise of the environmental movement in the 1970s, businesses sometimes had reasons to

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protect parts of nature, limit their production of wastes, and support broader environmental reforms. In the last thirty years, especially, many businesses have worked hard to reduce their direct and indirect environmental footprint. But are these efforts exceptional, or can capitalism

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truly be environmentally conscious?

Green Capitalism? offers a critical, historically informed perspective on building a more sustainable economy. Written by scholars of business history and environmental history, the essays in this volume consider the nature of capitalism through historical overviews

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of twentieth-century businesses and a wide range of focused case studies.

Beginning early in the century, contributors explore the response of business leaders to environmental challenges in an era long before the formation of the modern regulatory state. Moving on to midcentury

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environmental initiatives, scholars analyze failed business efforts to green products and packaging—such as the infamous six-pack ring—in the 1960s and 1970s. The last section contains case studies of businesses that successfully managed greening initiatives, from the first effort by an

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electric utility to promote conservation,
to the environmental overhaul of a
Swedish mining company, to the
problem of household waste in
pre-1990 West Germany. Ranging in
geographic scope from Europe to the
United States, Green Capitalism?
raises questions about capitalism in

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different historical, sociocultural, and political contexts. Contributors: Hartmut Berghoff, Ann-Kristin Bergquist, Brian C. Black, William D. Bryan, Julie Cohn, Leif Fredrickson, Hugh S. Gorman, Geoffrey Jones, David Kinkela, Roman Köster, Joseph A. Pratt, Adam Rome, Christine

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Arguing that the current economy represents a move from a "mass" to a new "informative" economic system, the author explains how individuals can cope with, and benefit from the transition

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- New York Times bestseller • The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world “At this point in time, the Drawdown book is exactly what is

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needed; a credible, conservative solution-by-solution narrative that we can do it. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects include increased determination and a sense

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of grounded hope.” —Per Espen
Stoknes, Author, What We Think
About When We Try Not To Think
About Global Warming “There’s been
no real way for ordinary people to get
an understanding of what they can do
and what impact it can have. There
remains no single, comprehensive,

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reliable compendium of carbon-reduction solutions across sectors. At least until now. . . . The public is hungry for this kind of practical wisdom.” —David Roberts, Vox “This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be called a textbook.”

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—Peter Kareiva, Director of the Institute of the Environment and Sustainability, UCLA In the face of widespread fear and apathy, an international coalition of researchers, professionals, and scientists have come together to offer a set of realistic and bold solutions to climate change. One hundred

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techniques and practices are
described here—some are well known;
some you may have never heard of.

They range from clean energy to
educating girls in lower-income
countries to land use practices that
pull carbon out of the air. The solutions
exist, are economically viable, and

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Communities throughout the world are currently enacting them with skill and determination. If deployed collectively on a global scale over the next thirty years, they represent a credible path forward, not just to slow the earth's warming but to reach drawdown, that point in time when greenhouse gases

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in the atmosphere peak and begin to decline. These measures promise cascading benefits to human health, security, prosperity, and well-being—giving us every reason to see this planetary crisis as an opportunity to create a just and livable world.

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