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Best With a turnover amounting to approximately \$8.69 billion, Dufry was the world's best-selling travel retailer in 2018, according to CEOWORLD magazine report. Despite a challenging year, Lotte Duty-Free (\$6.9 billion) retains its number 2 status in the

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Practice Boom. That's the sound of the travel retail sector blowing up as brands double-down on their efforts. It's not surprising as the sector will be worth \$125 billion by 2023 according to Allied Market Research. But it's also one that's full of challenges. One is

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time. The requirements of air  
travel - security, passport  
control,...

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With a turnover amounting to  
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Practiceo was the world's best-selling travel retailer in 2018, according to CEOWORLD magazine report.

Despite a challenging year, Lotte Duty-Free (\$6.9 billion) retains its number 2 status in the rankings, followed by The Shilla Duty-Free (\$6.2 billion), China Duty-Free

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Group (\$6.1 billion), and  
Lagardère Travel Retail (\$4.7  
billion).

~~Ranked: The world's Best Selling  
Travel Retailers ...~~

Travel retail is an environment  
where brands are continually

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Experimenting with new ways to engage customers and often set trends before being rolled out to the domestic retail environment. Creating cutting edge POS solutions is essential for brands to attract and engage customers in the travel retail environment and

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grow company sales.

~~Making the most of travel retail |  
Marketing Magazine~~  
Beauty products are the top-  
selling items in travel retail and  
counted for 30% of sales in 2014.  
These products can essentially be

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Practices marketed as on-the-go items due to their size and brands have been able to align their everyday products with the overall travel experience. Creating travel categories is now best practice for many beauty retailers.

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~~Travel Retail: The Success of the  
'Sixth Continent'~~

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Travel services companies need  
to adapt and offer something

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Practitioner  
more insightful than the generic information which can be found all over the internet. So there you have it - just a few of the challenges facing the industry at the moment.

~~Top Challenges Facing Travel~~

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## Practices — Travelshift

Hylink's analytics and reporting provide the data needed to make informed decisions as we continue to engage with the Chinese market. In the eight months that we've partnered with this local Santa Monica-based

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Practices, Hylink has guided us in achieving a verified Santa Monica WeChat account, introduced a streamlined content development process, and implemented a "What's New" and "Photo Series ...

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~~Hylink Travel~~

Chinatown: Time Travel Through  
a New York Gem Wander down  
Doyers Street and then discover  
the monuments, parks and  
restaurants that have shaped the  
neighborhood for 150 years. By  
Michael Kimmelman

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~~Shopping and the Retail Industry—  
The New York Times~~

The global travel retail market size was valued at USD 67.30 billion in 2017 and is expected to witness a CAGR of 8.7% from 2018 to 2025. Rising number of

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international travelers is expected to be one of the prime factors driving the industry

~~Travel Retail Market Size, Share | Industry Trends ...~~

The Travel Retail sector has biggest growth opportunities.

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Practice  
among Retail business worldwide.  
Global Duty Free & Travel Retail  
Sales run up until 2020 from US\$  
69.3 billion to US\$ 85 billion.  
International tourist arrivals  
worldwide will increase by 30% to  
1.8 billion until 2030.



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~~Travel Retail Insights - RETRAIL -~~

~~We build brands~~

Here, you'll discover five important facts - brought to you by the leading travel retail consumer research agency mind-set - about what you really need to know in the travel retail

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market, now. In this edition m1nd-  
set tells us that between  
December 2019 and February  
2020 the highest share of  
purchases bought as gifts were  
registered in ...

~~Data and Analysis | Travel Retail~~

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The best way to summarise is to realise that travel retailers and airports must really know their passengers. Only then can they customise their offerings to meet the needs of their customers. The only way they can access this

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Practices information and tailor their offerings toward their customers is by using an omnichannel approach to travel retail.

~~Unveiling the biggest airport retail trends for 2020~~

4. Influencer Strategy. If you talk

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about famous travel bloggers, photo-bloggers and the likes on your own blogs, in posts like this one “Best Travel Bloggers”, it would gain the attention of not just these influencers and their followers, but virtual tourists as well (people searching for travel

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Practices related content on the web).

There is a strong possibility of these 3rd category of people to ...

~~10 Content Marketing Ideas for  
Travel Businesses | LeadSquared~~

The travel retail industry is segmented based on product,

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Practices, and region. Fragrances & cosmetics retail sales accounted for over a third of all duty free and travel retail sales as of 2018.

~~Leading travel retailers based on turnover worldwide 2019 ...~~

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The Moodie Report is on location as LS travel retail and Aer Rianta International begin duty free trading at Auckland International Airport, and we also travel to Newcastle to see how World Duty Free Group's new walk-through store is delivering the “~wow



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~~The top 25 travel retailers  
revealed in The Moodie Report ...  
Dr. Anthony Fauci with NBC's  
Savannah Guthrie on "Today"  
NBC. In an interview Friday  
morning on NBC's Today, Dr.~~

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Practices Anthony Fauci said the record-breaking numbers of coronavirus cases and deaths ...

~~On NBC's 'Today,' Dr. Fauci Says Covid 19 Trend 'As Bad As ...~~

164 travel retail jobs available.  
See salaries, compare reviews,

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**Practise** easily apply, and get hired. New travel retail careers are added daily on SimplyHired.com. The low-stress way to find your next travel retail job opportunity is on SimplyHired. There are over 164 travel retail careers waiting for you to apply!

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The European Journal of Tourism  
Research is an open access  
academic journal in the field of  
tourism, published by Varna  
University of Management,

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Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, tourism sociology, psychology in

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Practices, tourism geography,  
political sciences in tourism,  
mathematics, tourism statistics,  
tourism anthropology, culture and  
tourism, heritage and tourism,  
national identity and tourism,  
information technologies in  
tourism and others are invited.

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The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4

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10 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must



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studies of Tourism Best Practices.  
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Tourism Research is available in the following databases: EBSCO Hospitality and Tourism Complete CABI Leisure, Recreation and Tourism ProQuest Research Library The journal is indexed in Scopus and Clarivate Analytics' Emerging Sources Citation Index.

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The retail sector is an integral part of a national economy. From the political economy perspective, all consumer goods have surplus values locked up in them; the surplus values are not realized until the consumer goods are purchased by consumers

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through various distribution channels. As such, retailing is the essential link between production and consumption. The success of a retail business depends on two general factors: the location of the retail outlet, and management of the business.

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Both factors are equally important. If the business is located in the wrong place with the wrong customer base, it will not generate expected sales. Similarly, if the business is poorly managed and operated, it will not perform well even if the location



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is right. Influenced by both traditional and new location theories, Retail Geography is conceptualized and organized using the retail planning process as the framework. The technical and methodological chapters help guide the reader with detailed

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descriptions of the techniques and are supported with practical examples to reflect the latest software development. Retail Geography provides a state-of-the-art summary and will act as a core textbook for undergraduate and graduate students of

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Economic geography interested in specializing in retail and business geography. The practical examples also make it a valuable handbook for practitioners in the field, as well as students of retail management and commercial real estate management.

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